

"The Business of Honor is a book after my own heart. Read this book, apply its lessons, and you will be a better leader." —Ken Blanchard, coauthor of *The New One Minute Manager*® and coeditor of *Servant Leadership in Action*

"This authentically brilliant business book centered on relationship integrity ... is enormously helpful..." —Wm. Paul Young, author of *The Shack*

Honor is the art of stewarding relationships well.

Business is all about relationships, and every day at work presents us with a choice: Will we fight for fear-free connections with our team members, employees, vendors, and customers for the sake of our mutual success? Or will we default into self-protection and self-serving and participate in a relational culture of disconnection? This is the choice between honor and dishonor, and it flows from our hearts and our core beliefs about people. In *The Business of Honor*, Bob Hasson and Danny Silk lay out a pathway for living with a heart of honor in business, from receiving your identity to investing in healthy relationships and taking the lead in building honoring culture in your company or organization.



BOB HASSON is a businessman and leadership consultant. His greatest passion is strengthening leaders and their organizations, with specific focus on developing sound organizational structure, fiscal responsibility, and dynamic relationships on leadership teams. As CEO of R.M. Hasson Painting Contractors, Inc., which he founded in 1978, he established the company as a trusted partner serving general contractors across the Western United States. For over thirty years, he has been active as a consultant and board member for churches, ministries, non-profits, and school boards, and his wisdom has been sought out by many leaders and organizations. Since 2012, he has traveled around the world with Danny Silk as a speaker and consultant for *Loving on Purpose*. He has been married for thirty years to his wife, Lauren, and is the proud father of David and his wife Natthanit, Kyler, Isabella, and Sophia.

DANNY SILK serves on the Senior Leadership Team of both Bethel Church in Redding, CA and Jesus Culture in Sacramento, CA. He is the President and Co-Founder of *Loving on Purpose*, a ministry to families and communities worldwide. Danny is also the author of five books covering the subjects of building successful relationships, a culture of honor and strong families. Danny and Sheri married in 1984 and have three children and three grandchildren.



THE BUSINESS OF HONOR

THE BUSINESS OF HONOR — HASSON & SILK



*Restoring
the Heart of
Business*

BOB HASSON
WITH **DANNY SILK**