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**Title:** *The Right to Lead*  
**Author:** John C. Maxwell  
**BISAC:** BUS071000  
Business &  
Economics/Leadership

### Product features

**Format:** Hardcover  
**ISBN-13:** 978-1-60810-030-9  
**Suggested Retail price:** \$15.99  
**Est. Ship Date:**  
**Pub Date:** NYP  
**Trim Size:** 6.75" square  
**Page Count:** 96  
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**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** OCC019000  
**Body, Mind, & Spirit/Inspiration & Personal Growth**

*Cover Art not available*

**Book Hook :** Leadership is something you learn and earn the right to do. *The Right to Lead* offers key principles, stories, and reflections on preparing a leader's mind and heart to lead both themselves and others.

**Summary:** Renowned business writer and motivational speaker John C. Maxwell shares insight on what it takes to be a leader. *The Right To Lead* is a character study of outstanding men and women throughout history, focusing on the qualities that are consistent in the lives of these great leaders. Perfect gift giving for graduation, Father's Day, or as a year-round gift for business and church leaders.

#### Sales Hooks:

- *NY Times Bestselling author, John C. Maxwell has sold over 12 million books. He is an authority on leadership and recently wrote Leadership Gold his ultimate book "on everything he learned about leadership." LG hit NY Times with the first month of its release.*
- *John Maxwell also speaks well over 50 times a year to large audiences, conferences, and other key events. He is founder of InJoy who reaches nearly 500,000 people a month with Maxwell products.*
- *Book includes a 3-4 minute inspirational movie on DVD that reinforces the book's content*