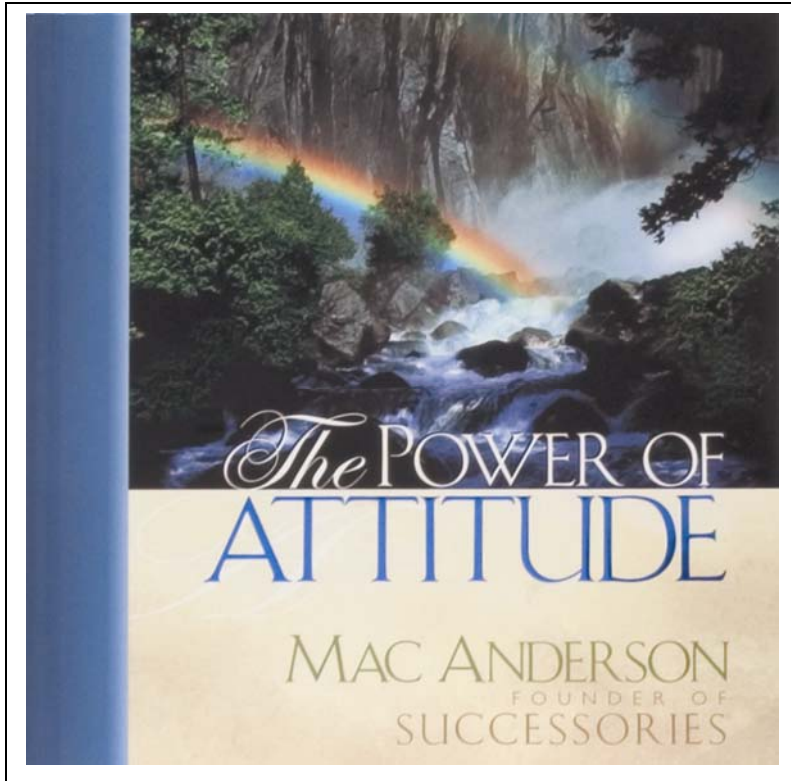


**Bill Schultz • ABridge International**  
6362 Burnett Circle, Ventura, CA 93003  
(805) 642-2742 • (805) 701-9194 (mobile)  
[bill@abridgeintl.com](mailto:bill@abridgeintl.com) Fax 805-642-2742

**Title:** *The Power of Attitude*

**Author:** Mac Anderson  
**BISAC:** BUS046000  
Business &  
Economics/Motivational



### Product features

**Format:** Hardcover  
**ISBN-13:** 978-1-60810-005-7  
**Suggested Retail price:** \$15.95  
**Ship Date:** Available now  
**Pub Date:** 2007  
**Trim Size:** 6.75" square  
**Page Count:** 126  
**Carton qty:** 24  
**Distribution Rights:** Worldwide  
**Translation Rights:** All  
**BISAC Category:** BUS046000  
Business &  
Economics/Motivational

**Book Hook:** Learn the simple secrets of having and maintaining a positive attitude and outlook in life and how that influences and impacts others in and around a person's life.

**Summary:** Mac Anderson takes you on a journey of personal discovery in this powerful, beautifully designed gift book. It will help you manage your energy levels, keep your soul alive, take new paths, reduce stress, attack your fears, and hang on when the storms blow through.

#### Sales Hooks:

- A Gift That Will ENERGIZE Outlooks and Transform Attitudes
- Combines breathtaking photography, inspirational quotes and real-life stories to reinforce each point on how to develop and maintain a positive attitude
- A great gift for any occasion!
- Mac Anderson has sold over 1 million books in print
- Book includes a 3-4 minute inspirational movie on DVD.