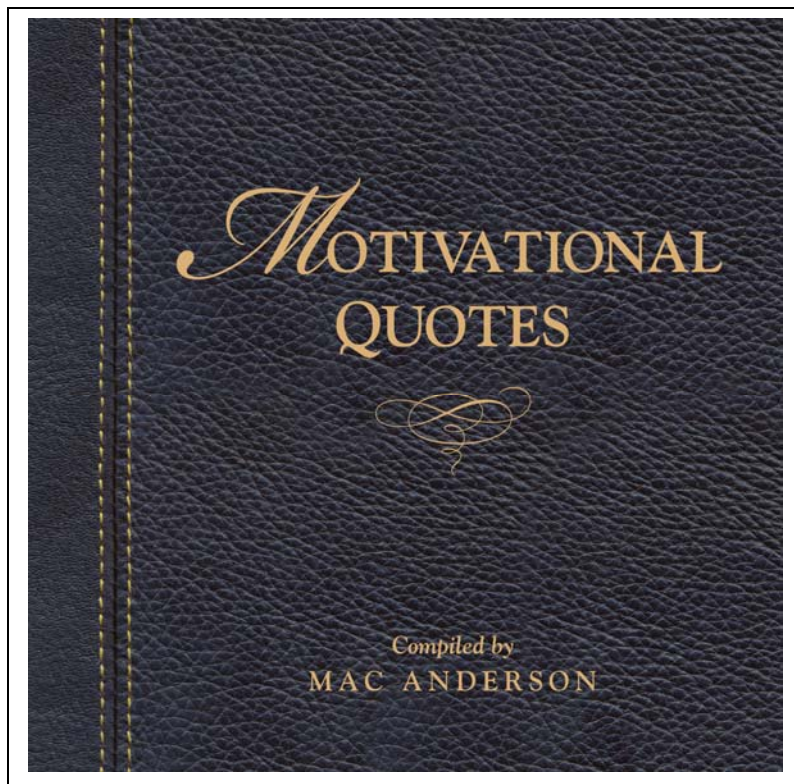


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Title: *Motivational Quotes*

Compiled by: *Mac Anderson*
BISAC: OCC019000
Body, Mind, &
Spirit/Inspiration &
Personal Growth

Product features

Format: Hardcover
ISBN-13: 978-1-60810-023-1
Suggested Retail price: \$15.95
Ship Date: Available now
Pub Date: 2008
Trim Size: 6.75" square
Page Count: 160
Carton qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: OCC019000
Body, Mind, & Spirit/Inspiration &
Personal Growth

Book Hook: A classic revisited. Twenty three years have passed since the original book sold nearly a million units. People love quotes and this book represents a continue legend—the “bible of quote books.”

Summary: Motivational Quotes is a classic revisited. In 1985, Mac Anderson's love of quotes inspired him to publish a small 80 page gift book titled Motivational Quotes. In just 18 months it sold 800,000 copies in hotel and airport gift shops. Twenty three years have passed with the introduction of the new, improved, updated version of the original. It still has Mac's 80 favorite quotes that were introduced in 1985, but he's added 80 more, inspiring quotes that continue to motivate him today.

Sales Hooks:

- *The book that set in motion the company Successories, founded by Mac Anderson three-years ago. Now Simple Truths is the leader in leadership, motivational, and personal inspiration gift books.*
- *The benchmark of quotes books known and recognized around the world*
- *180 quotes representing classic and popular sayings from well known people.*
- *MQ has only been sold through Simple Truths and its direct distributors*
- *Book will include 3-4 minute inspirational movie on DVD based on book's concept.*