

WINTER 2012

NEW RELEASES

IN THIS ISSUE:

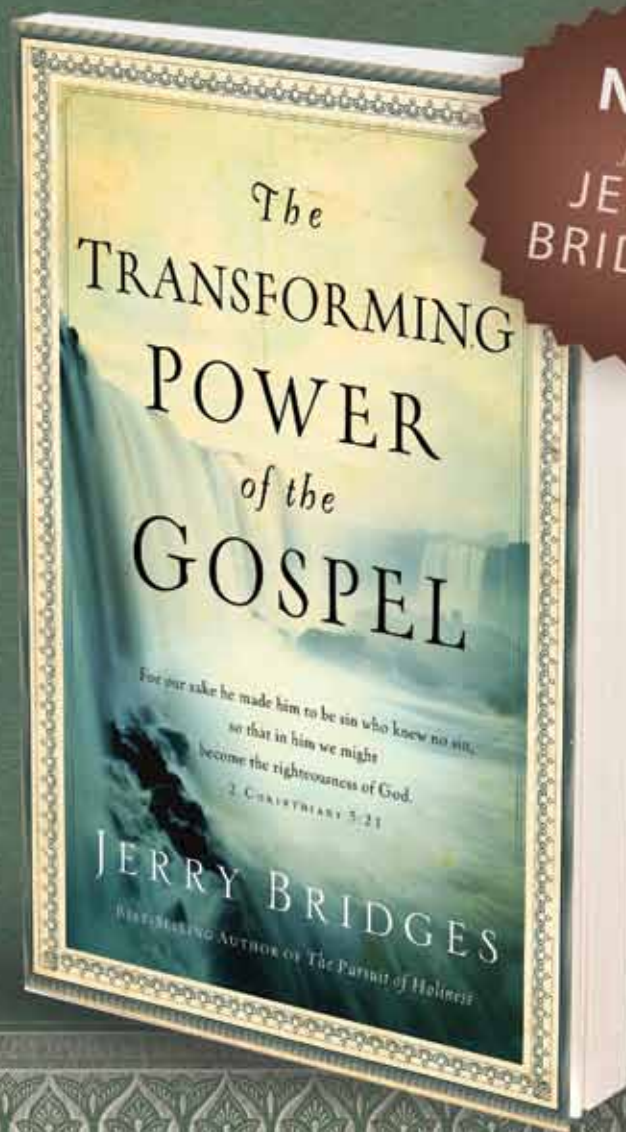
THE MESSAGE STUDY BIBLE

AN EXCLUSIVE INTERVIEW WITH
JERRY BRIDGES ABOUT HIS
NEW BOOK, *THE TRANSFORMING
POWER OF THE GOSPEL*

THE LATEST GRAD'S GUIDE

TRAPPED, THE FOURTH BOOK
IN THE SECRETS SERIES
BY MELODY CARLSON

NAVPRESS 
Discipleship Inside Out™



NavPress offers resources for all stages of discipleship using the Discipleship Inside Out™ model. Throughout the catalog, we've designated which stage each new release fits into.

Establish – New believers need guidance in *establishing* their *relationship* with God and others.

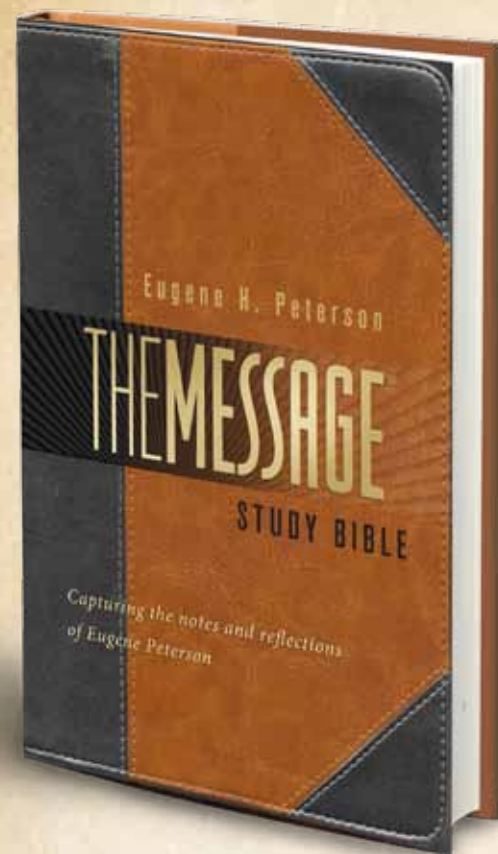
Engage – Believers will *engage* in spiritual disciplines that will profoundly affect their *character*.

Equip – Transformation requires tools and support to help believers be *equipped* for *service* and find their place in ministry.

Empower – By the *power* of God, believers can experience transformation, increasing their *influence* among family, friends, church, and community.



READING THE SCRIPTURES



The Message Study Bible

When author and pastor Eugene H. Peterson created *The Message*, he took the ancient Hebrew and Greek originals and put into the American English language that readers use today in their workplaces and around the house.

Now NavPress offers *The Message Study Bible* that combines Peterson's notes and reflections with *The Message* text. It includes 640 study notes from his writings and sermons, contemplative readings and prayers, and a unique "Reading the Scriptures" essay.

Great for new believers or for those who lost interest in reading the Bible years ago, *The Message Study Bible* combines the best-selling contemporary translation with the personal insights from Peterson's lifetime of study of the Word.

Key Selling Points

- Includes 640 notes from the writings and sermons of Eugene H. Peterson
- Features contemplative readings and prayers throughout the text
- Offers an introductory essay, "Reading the Scriptures" by Eugene H. Peterson
- Includes a bibliography of Eugene H. Peterson's writings
- Contains a biography of Eugene H. Peterson and the complete list of *The Message's* translation consultants
- Provides blank pages for personal notes and reflections

Marketing Plans

- Print ads in *Christian Retailing* and *Christian Booksellers Association Retailers and Resources*
- Web banners on popular magazine websites such as *Outreach Online*, *Christianity Today Online*, and *Leadership Magazine Online*
- Radio promotions
- Public relations campaign
- Social media plans including facebook and twitter

THE MESSAGE STUDY BIBLE Eugene H. Peterson; 9781617471797; 9 point type size; 2016 pages; 6 x 9 3/16; HB; \$49.99; 2/10/12; Categories: The Bible/The Message/Study Bible
The Message: Establish, Engage, Equip, Empower

ALSO AVAILABLE:
The Message Study Bible
9781617478987
Leather-Look
\$74.99



EUGENE H. PETERSON has written more than thirty books, including Gold Medallion Book Award winner *The Message*. He earned his B.A. in philosophy from Seattle Pacific University, his S.T.B. from New York Theological Seminary, and his M.A. in Semitic languages from Johns Hopkins University. Eugene lives in Montana with his wife, Jan.



TRADE CUSTOMERS: 1-800-366-7788 | SPECIAL MARKETS: 1-800-504-2924

GOOD THINGS COME IN SMALL PACKAGES!



The Message: Job

Written in American English, this rendering of Job invites readers to ask the difficult questions that arise when life seems to be spinning out of control.

THE MESSAGE: JOB Eugene H. Peterson; 9781617472718; 112 pages; 4 1/8 x 6 1/8; PB; \$2.49; 1/13/12; Categories: The Message/Portions



The Message: The Book of Proverbs

The book of Proverbs represents God's "manual" for living. Filled with wisdom, *Proverbs* offers uncompromising insight into real life.

THE MESSAGE: THE BOOK OF PROVERBS Eugene H. Peterson; 9781617472725; 112 pages; 4 1/8 x 6 1/8; PB; \$2.49; 1/13/12; Categories: The Message/Portions



The Message: The Book of Psalms

The ancient hymns, poems, and prayers found in the *Psalms* teach readers how to communicate with God. The *Psalms* come alive in the heart-stirring words of *The Message*.

THE MESSAGE: THE BOOK OF PSALMS Eugene H. Peterson; 9781617472732; 272 pages; 4 1/8 x 6 1/8; PB; \$4.99; 1/13/12; Categories: The Message/Portions



The Message: Gospel of John

This modern writing brings John's message of transforming hope and life directly to your customers in today's American English language.

THE MESSAGE: GOSPEL OF JOHN Eugene H. Peterson; 9781617472701; 96 pages; 4 1/8 x 6 1/8; PB; \$1.99; 1/13/12; Categories: The Message/Portions

HIGHLIGHT THESE PORTIONS WITH THIS COUNTERTOP DISPLAY!

These *Message* portions make great impulse buys and are perfect gifts for Easter, Christmas, graduation, or to handout to visitors at church services. This point-of-purchase display helps you make them easily accessible for customers.

Each countertop display comes with:

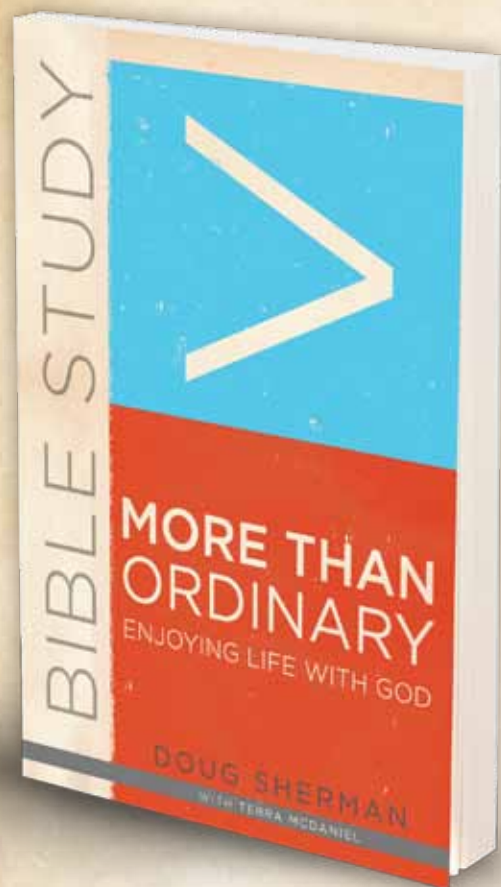
- One 2-tiered cardboard countertop display (assembly required)
- Two self-adhesive stickers
- 15 of each: *The Message: Job*, *The Message: The Book of Psalms*, *The Message: The Book of Proverbs*, and *The Message: Gospel of John*

Retail Price: \$179.40; | Discount Price: **50% - \$89.70**
Free Freight; 30 days | 9" w x 16" h x 10" d
ISBN: 9781612910925 | Available: 1/13/12



Not final display

CUSTOMERS CAN EXPERIENCE A LIFE THAT IS MORE THAN ORDINARY



More Than Ordinary Bible Study

In Doug Sherman's *More Than Ordinary* (June 2011), readers learned how they could experience the riches of Christ daily. Continuing the journey, the *More Than Ordinary Bible Study* helps adult Bible study groups work together in community toward enjoying life with God. In six weeks, those who go through this study will learn how their view of God is important, characteristics of God, how to start learning to expect great things, and realistic ways of having a more than ordinary life.

Key Selling Points

- Six lessons
- Helps groups experience in community enjoying life with God
- Includes life applications with suggested activities to encounter God in every moment of the day
- Gives illustrations and practical ideas on how to have a more than ordinary life
- Takes the readers through exercises to help them engage with God

MORE THAN ORDINARY BIBLE STUDY Doug Sherman; 9781612910093; 96 pages; 5 1/2 x 8 1/4; PB; \$9.99; 2/15/12; Categories: Bible Study/Christian Living
Stage: Engage



DOUG SHERMAN has written several books on faith in the marketplace, including *Your Work Matters to God* (NavPress). He has a M.A. from Dallas Theological Seminary. Currently he lives in Austin, TX.

DON'T FORGET THE BOOK!



More Than Ordinary
9781615216161
\$14.99

MORE BY DOUG SHERMAN:



Your Work Matters to God
9780891093725
\$16.99

CREATE MORE SALES!

More Than Ordinary Sales Kit

To help you in promoting this timely message to your customers, we are giving you extra margin and some great promotional tools to assist on sell through.

Kit includes:

- 20 *More Than Ordinary* books
- 1 pack of 20 silicone bracelets
- 1 twelve-inch shelf talker

50% DISCOUNT and Free Freight
Retail: \$300.00 /Discount **\$150.00**
ISBN: 9781617479687

To order more bracelets, contact your sales representative.

With an order of 20 *More Than Ordinary* books, receive a package of 20 bracelets. When your customers purchase the book or the Bible study, give them a bracelet that reminds them to live a life that is *More Than Ordinary*.

Item #16064 (must add promotional item to your order).



Marketing Plans for *More Than Ordinary*:

Sales Tools

- Shelf talker for in-store point of purchase
- Bracelets to offer customers free with purchase of book or Bible study
- Video segments for in-store play or for customer emails

Marketing Highlights

- National press mailings sent in advance of release
- Advertising print campaign
- *More Than Ordinary* Street Team
- Social Media campaign



To see a video interview with Doug Sherman, snap this code with your mobile phone, or go to www.morethanordinary.org.

"Doug Sherman has been writing important books for decades. His book *Your Work Matters to God* opened eyes to walking with God where many of us spend so much time: our jobs. But *More Than Ordinary*, his best yet, takes this message much deeper in how to actually enjoy God in the details of life.

It inspires us to walk with Him all day, every day."
- Bob Buford, founder and chairman, Leadership Network

MARRIAGE IS TOO IMPORTANT TO BE LESS THAN AUTHENTIC



Let's Get Real Bible Study and DVD curriculum

Safety, love, forgiveness, acceptance—these things are expected in a marriage. But every relationship faces challenges over the years. This eight-week Bible study and DVD curriculum teaches couples, whether they are newlyweds or have been together for fifty years, that it's never too late to turn a crisis marriage, or a mediocre one, into one that brings God glory through spiritual and emotional intimacy. The study looks at marriage as a whole, potential pitfalls, and real ways to make positive changes.

Key Selling Points

- Describes the five elements of being an emotionally safe mate: Availability, accountability, approachability, vulnerability, and acceptance
- Explores the two deepest needs of men and women: the need to be important and the need to be safe and secure
- Studies the four qualities of authentic love: importance, commitment, follow through actions, and service
- Includes a marriage-resolution plan
- Eight week Bible study with an accompanying DVD curriculum

LET'S GET REAL BIBLE STUDY Dale and Jena Forehand; 9781615216895; 192 pages; 5 1/2 x 8 1/4; PB; \$9.99; 1/13/12; Categories: Bible Study/Marriage

Stage: Engage

LET'S GET REAL DVD; Dale and Jena Forehand; 9781615217212; 4 9/16 x 7 1/4; 4 DVDs; \$24.99; 1/13/12; Categories: Bible Study/Marriage

Stage: Engage



DALE AND JENA FOREHAND are sought-after speakers and conference leaders through their *Let's Get Real* marriage conferences. They are also regular keynote speakers for Lifeway's Festival of Marriage. They reside in Birmingham, AL.



OTHER MARRIAGE BOOKS FROM NAVPRESS:



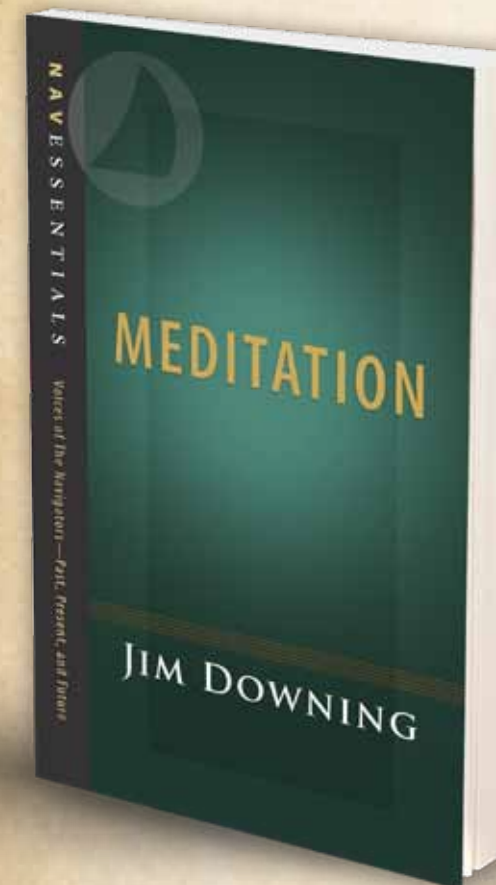
Money and Marriage
Matt Bell
9781615215614
\$14.99



When I Get Married . . .
Jerusha Clark
9781600060564
\$14.99

\$5 NAVESSENTIALS FROM NAVPRESS

The NAVESSENTIAL line features timeless discipleship writings from past and current voices of The Navigators. Each NAVESSENTIAL promises to deliver original and classic Navigator messages from such authors as Jim Downing, Lorne Sanny, and LeRoy Eims that will guide readers into spiritual transformation and deepen their relationship with Christ.



Meditation

Scripture suggests three ways in which modern-day disciples can share in the life of Jesus: through the mind in meditation, through the affections in communion, and through the will in choosing and obeying. This classic NAVESSENTIAL message, refreshed for today's readers, explores each method, giving practical instruction and encouragement to those who want to experience a more abiding relationship with God.

Key Selling Points

- Offers practical steps and lessons for a revitalized spiritual life
- Includes charts and illustrations to help expand on each method
- Affordably priced for customers to buy several at a time
- Part of the NAVESSENTIAL library of fundamental discipleship messages

MEDITATION Jim Downing; 9781615217250; 112 pages; 4 1/4 x 7; PB; \$5.00; 1/7/12;

Categories: Ministry Resource/Spiritual Formation

Stage: Engage



JIM DOWNING worked alongside many early Navigator leaders, including Dawson Trotman. He retired from full-time ministry in 1983 and still volunteers with The Navigator Collegiate Ministry. He currently lives in Colorado Springs, CO.

ALSO PART OF THE NAVESSENTIALS COLLECTION



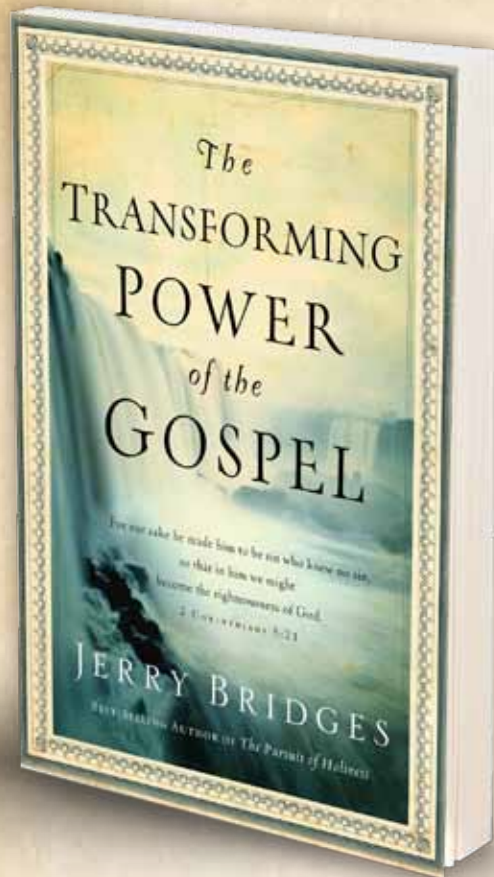
Laboring in the Harvest
LeRoy Eims with Randy Eims
9781615216406
\$10.99

MORE FROM JIM DOWNING



Living Legacy
9780972902380
\$9.99

NEW FROM JERRY BRIDGES!



The Transforming Power of the Gospel

Bestselling author Jerry Bridges (*The Pursuit of Holiness; The Discipline of Grace*) returns with *The Transforming Power of the Gospel*, a thorough examination of the role the gospel plays in spiritual transformation. Readers will consider the gospel as the true power for transformation, explore the role of the Holy Spirit in both definitive and progressive sanctification, as well as grow their understanding of the biblical meaning of grace and its application to their lives.

This book is a must-read for those who want to better understand how Jesus' work—both in life and death—applies to the believer in justification and adoption.

Key Selling Points

- Written by popular author and Bible teacher Jerry Bridges
- Offers serious Christians a substantive examination of how the gospel is the power behind real transformation
- Shows how basic spiritual disciplines are necessary for spiritual growth
- Deepens the readers' understanding of God's holiness and the seriousness of sins

Marketing Plans

- Public relations campaign to several media outlets
- Social media plans to include facebook and twitter
- Radio promotions
- Microsite creation for Jerry Bridges and his books to help buyers and consumers know more about the products and the authors
 - Microsite will include videos of Jerry Bridges, sample chapters, blog postings, reviews, and product description

THE TRANSFORMING POWER OF THE GOSPEL Jerry Bridges; 9781617479229; 192 pages; 5 ½ x 8 ¼; HB; \$16.99; 1/13/12; Categories: Christian Living/Spiritual Growth
Stage: Engage

OTHER TITLES BY JERRY BRIDGES:



The Discipline of Grace
9781576839898
\$14.99



The Gospel for Real Life
9781576835074
\$14.99



The Practice of Godliness
9780891099413
\$14.99



The Pursuit of Holiness
9781576839324
\$12.99



Respectable Sins
9781600061400
\$19.99



Transforming Grace
9781600063039
\$14.99



Trusting God
9781600063053
\$14.99

The Fruitful Life
9781600060274; \$12.99
Growing Your Faith
9781576834756; \$14.99
Holiness Day by Day
9781600063961; \$19.99

AN EXCLUSIVE INTERVIEW WITH JERRY BRIDGES

Q. How is *The Transforming Power of the Gospel* different from your other books on spiritual growth?

JB- This book emphasizes the motivating role of the gospel and the absolute dependence upon the work and power of the Holy Spirit in a way that no other book I've written has brought out.

Q. What inspired you to write this book?

JB- I was inspired to write this book because of the the growing realization I came to of the importance the gospel in transformation. I also had a growing realization of the importance of depending on the Holy Spirit.

Q. In reading *The Transforming Power of the Gospel*, what will readers learn about the role the Gospel plays in transformation?

JB- Those who read this book will learn the importance of embracing the gospel every day. Once they realize that, then they will learn how the gospel motivates them to be like Jesus in their daily lives.

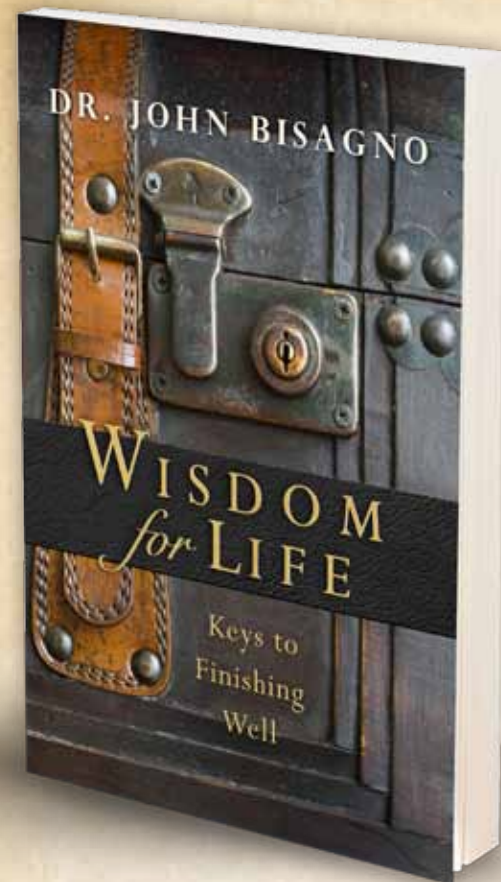
Q. How does practicing spiritual disciplines help readers in their walk with God?

JB- Spiritual disciplines are the instruments that the Holy Spirit uses to enable us to grow. If we depend on the Holy Spirit, we need to not part in practicing these disciplines. Then God can use them in our lives to help us in our walk with Him.



JERRY BRIDGES is an author and conference speaker whose most popular book, *The Pursuit of Holiness*, has sold over 1 million copies. Jerry has been on the staff of The Navigators for more than fifty years and currently serves in the Collegiate Mission where he is involved primarily in staff development. He lives with his wife in Colorado Springs, CO.

DISCOVER THE SECRETS TO FINISHING WELL



Wisdom for Life

No matter what career your customers have, God provides a plan for them to stay with it and finish well. But sometimes life gets in the way and threatens to derail this work. In *Wisdom for Life*, author and retired pastor John Bisagno encourages believers young and old, with heartfelt advice and biblical guidelines, to complete whatever task God has called them to do. Your customers will benefit from his rich pastoral experience, the broad range of life issues he discusses, and the quick-flowing chapters that are easy to follow.

Key Selling Points

- Written in brief chapters that are easy to understand
- Demonstrates how we can have peace by letting God be God
- Gives practical advice on tough work situations and how to resolve them
- Provides real stories and examples of how others have persevered
- Shares encouraging thoughts for finishing well

WISDOM FOR LIFE; Dr. John Bisagno; **9781617471803**; 176 pages; 5 1/2 x 8 1/4; PB; **\$14.99**; **3/9/12**; Categories: Christian Life/Spiritual Growth
Stage: *Establish*

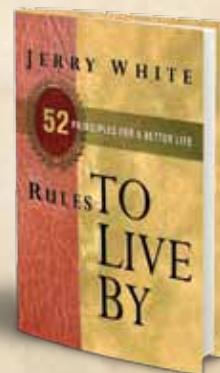


DR. JOHN BISAGNO is Pastor Emeritus of First Baptist Church of Houston. He is the author of twenty-five books, including the bestseller *The Power of Positive Praying*. Currently he lives in Houston, TX.

MORE BOOKS ON RELATED TOPICS:

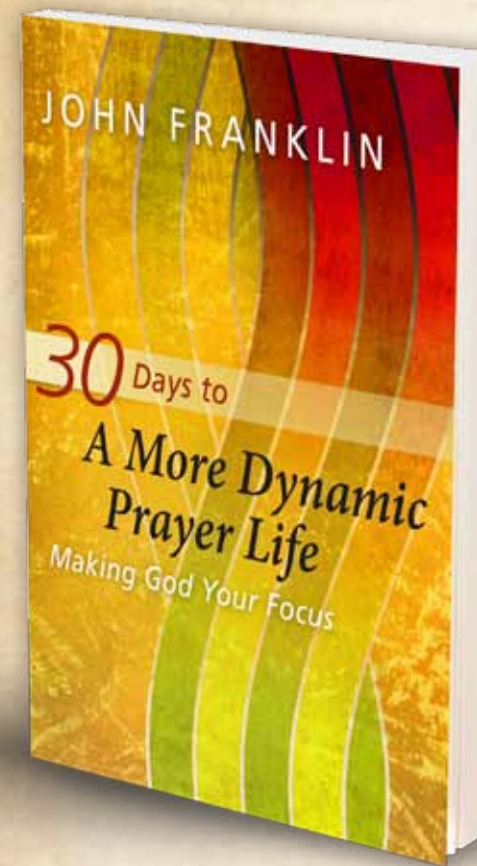


The Gift of Work
Bill Heatley
9781600061349
\$12.99



Rules to Live By
Jerry White
9781600062704
\$14.99

HOW TO DEVELOP A PRAYER LIFESTYLE



30 Days to a More Dynamic Prayer Life

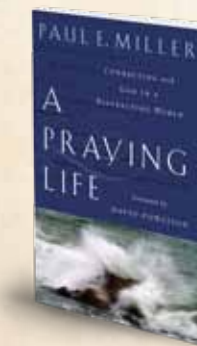
Prayer is a relationship. It is also about God's kingdom, and it comes from a biblical mindset. These three principles are what *30 Days to a More Dynamic Prayer Life* is based on. By tying solid biblical teaching on prayer with a realistic way to implement it into a lifestyle habit, author John Franklin equips and challenges readers to develop a prayer life as a means by which they can know God better.

Key Selling Points

- Presents the basics on prayer in an easy-to-understand way
- Walks readers through methods to make prayer enjoyable
- Great to use as a whole-church prayer initiative
- Free leader's guide available by download online

30 DAYS TO A MORE DYNAMIC PRAYER LIFE John Franklin; **9781615218813**; 96 pages; 5 1/2 x 8 1/4; PB; **\$8.99**; **2/1/12**; Categories: Prayer/Prayer Initiative
Stage: *Engage*

BUILD YOUR PRAYER MINISTRY RESOURCE SECTION:



A Praying Life
Paul E. Miller
9781600063008
\$14.99



A Praying Life Discussion Guide
Courtney Miller Sneed and Cyndi Anderson
9780984496402
\$9.99



Prayer Begins with Relationship
Cynthia Hyle Bezek
9781615219766
\$8.99

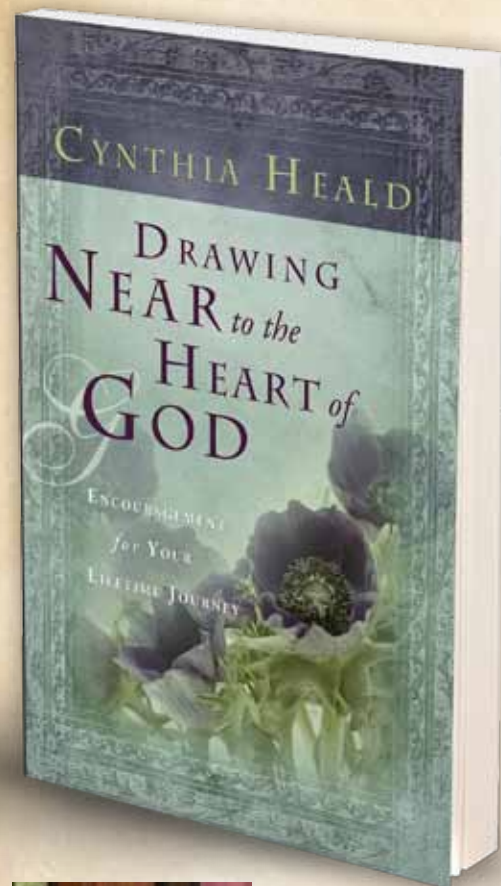


A Guide for Listening and Inner-Healing Prayer
Rusty Rustenbach
9781617470868
\$14.99



JOHN FRANKLIN is a nationally known speaker in the area of prayer, a pastor, and author of several prayer books, including *And the Place Was Shaken: How to Lead a Powerful Prayer Meeting*. John earned a Doctorate of Ministry from Beeson Divinity School and Master of Divinity degree from the Southern Baptist Theological Seminary. He currently lives in Russelville, KY.

ENCOURAGEMENT FOR WOMEN FROM CYNTHIA HEALD



Drawing Near to the Heart of God

The journey through life sometimes can be difficult, but travelling with God is a blessing. Bestselling author and Navigator Cynthia Heald guides women closer to Him in this new book from NavPress. She presents stirring portraits of believers who discovered how God orchestrated the unforeseen for the good of those who love Him. By combining personal insights with Scripture and wisdom from some great Christian thinkers, Cynthia shares how women can know God more intimately.

Key Selling Points

- Written by Cynthia Heald, author of the BECOMING A WOMAN OF . . . series, which has sold over 640,000 units
- Includes excerpts from beloved hymns such as “I Surrender All” and “What a Friend We Have in Jesus”
- Features quotes from well-respected Christian devotional writers, including Oswald Chambers, Dee Brestin, and A. W. Tozer

DRAWING NEAR TO THE HEART OF GOD Cynthia Heald; 9781615216222; 272 pages; 5 ½ x 8 ¼; PB; \$14.99; 1/7/12; Categories: Spiritual Growth/Women
Stage: Engage

MORE TITLES BY CYNTHIA HEALD:



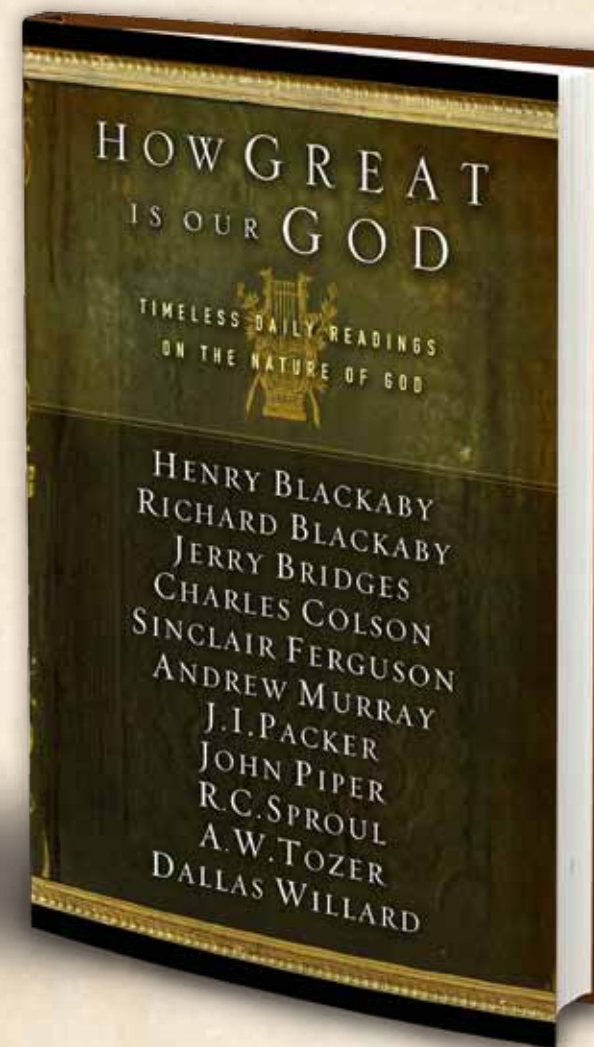
Dwelling in His Presence:
30 Days of Intimacy with God;
9781615210244; \$9.99

The BECOMING A WOMAN OF . . . Series; each \$9.99
Becoming a Woman of Excellence; 9781576838327
Becoming a Woman of Faith; 9781615210213
Becoming a Woman of Freedom; 9781576838297
Becoming a Woman of Grace; 9781615210220
Becoming a Woman of Prayer; 9781576838303
Becoming a Woman of Purpose; 9781576838310
Becoming a Woman of Simplicity; 9781600066634
Becoming a Woman Who Loves; 9781615210237



CYNTHIA HEALD is a popular speaker and author of the BECOMING A WOMAN OF . . . Series. Her passion is helping women walk more closely with God and live life to their full, God-given potential. She and her husband, Jack, are full-time staff with The Navigators in Tucson, AZ.

THE ONLY ONE OF ITS KIND



See Insert for More Daily Devotional Readers from NavPress

Get the best of Henry Blackaby, John Piper, A. W. Tozer, Dallas Willard, and other great Christian thinkers' work, all in one volume. This devotional reader features 312 timeless readings and devotions on the doctrine of God that will challenge disciples of Jesus, no matter where they are on their faith walk. Each reading delivers a profound understanding of the character of God while truly allowing readers to experience a deeper level of knowing Him personally.

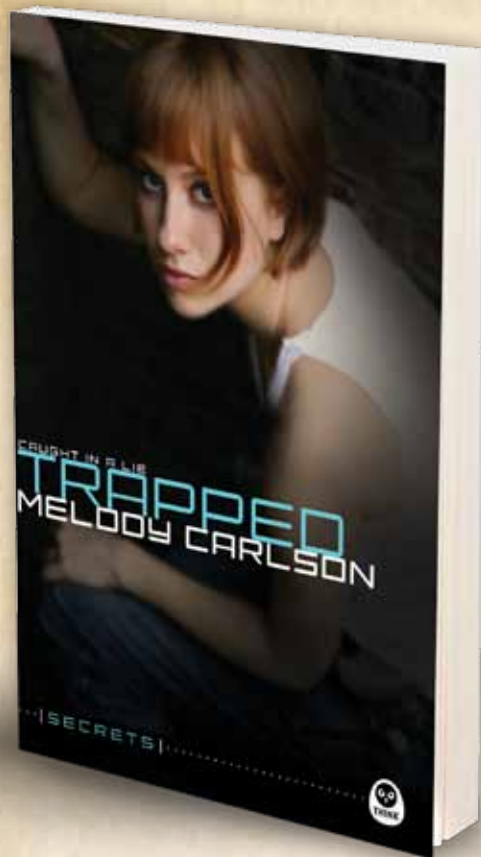
HOW GREAT IS OUR GOD

9781615217304

\$19.99

Available 9/15/11

CAUGHT IN A LIE



Trapped

GraceAnn has a reputation as a straight-A student. But in her senior year, the stakes seem higher, and the stress is mounting. After her grades start to drop, she begins to consider cheating, rationalizing that it's her turn now. As her world slips sideways, she finds herself caught in a twisted trap. Someone knows what she has done and is going to blackmail her. Will one bad choice cost her everything?

According to surveys in *U.S. News and World Report*:

- 80% of "high-achieving" high school students admitted to cheating
- 51% of high school students did not believe cheating was wrong
- 95% of cheating high school students said that they had not been detected
- 75% of college students admitted to cheating, and 90% of college students didn't believe cheaters would be caught
- Almost 85% of college students said cheating was necessary to get ahead (http://www.caveon.com/resources/cheating_statistics.htm)

Key Selling Points

- Fourth book in the popular SECRETS series by bestselling author Melody Carlson
- Teaches teenage girls valuable life lessons communicated to them through the power of story
- Offers opportunities for honest discussion between students, youth leaders, and parents



MELODY CARLSON is the bestselling author of more than a hundred books, including the TRUECOLORS series (TH1NK/NavPress) and the SECRET series. Melody lives in the beautiful Oregon Cascade Mountains with her husband.

TRAPPED Melody Carlson; 9781600069512; 208 pages; 5 1/2 x 8 1/4; PB; \$14.99; 4/16/12;

Categories: Teen Fiction/Life Issues

Stage: Engage

FREE SHELF TALKER: Item #16087 (must add to your order)

THE SECRETS SERIES EACH \$14.99

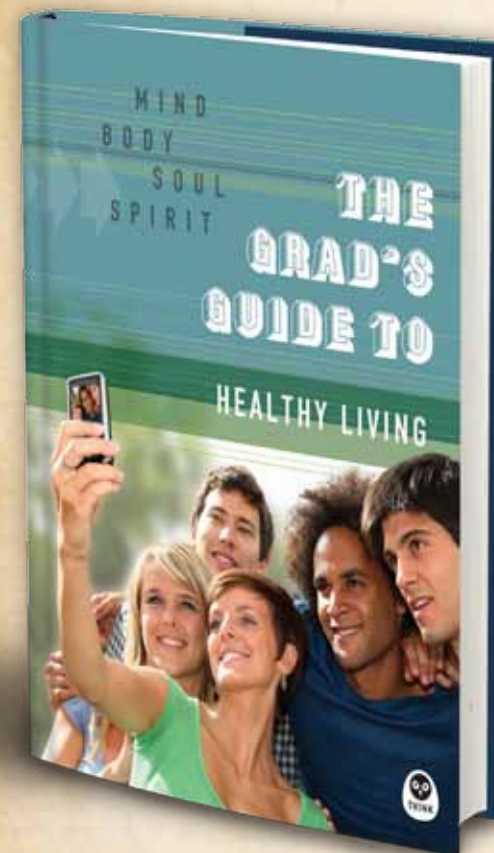
Forgotten 9781600069482
Shattered 9781600069499
Damaged 9781600069505

SPECIAL! THE SECRETS DISPLAY KIT

Each Display Kit Includes:
- 2 die-cut shelf talkers
- 4 of each title from The SECRETS Series
Retail Price: \$239.84
Discount Price: 50% - \$119.92
Free Freight, 30 days
ISBN: 9781612910819
Available: 4/16/12



HELP GRADS TRANSITION TO CAMPUS LIFE



The Grad's Guide to Healthy Living

As students leave home to go to college, they'll be faced with many decisions regarding their physical, emotional, and spiritual health. But what if they are unequipped to make some of these important choices? The *Grad's Guide to Healthy Living* covers the basics of life—including eating well, avoiding risky behaviors, and engaging in spiritual growth—so grads have the tools they need to make good decisions in their new lives on campus.

Key Selling Points

- Serves as a guide for young adults to make wise choices
- Written to engage students no matter what their faith base
- Identifies areas of life in which healthy decisions should be made
- Offers practical tips based on real experiences of college students
- Questions and personal surveys help readers evaluate their current beliefs and make healthy future choices

THE GRAD'S GUIDE TO HEALTHY LIVING TH1NK; 9781617478994; 176 pages; 5 x 7; HB; \$14.99; 3/1/12; Categories: Christian Living/Young Adult/Personal Growth
Stage: Engage

ALSO AVAILABLE:

More from the popular GRAD'S GUIDE Series; each \$14.99



The Grad's Guide to Time with God
9781600064364



The Grad's Guide to Choosing Well
9781600069215



The Grad's Guide to Surviving Stressful Times
9781615216079





Discipleship Inside Out™

The Navigators
PO Box 6000
Colorado Springs, CO 80934

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